



**VTX SERIES**  
**The ultimate tour audio experience**



distributed by







Pitbull Tour

Experience performance audio excellence with the JBL VTX Series, the ultimate solution trusted by leading audio engineers, venues, production companies, and performers worldwide. Designed to deliver unparalleled sound quality and performance, the JBL VTX Series combines cutting-edge technology with decades of expertise to redefine live sound experiences.

From intimate venues to large-scale productions, this innovative audio solution ensures crystal-clear sound reproduction, precise control, and unmatched reliability. Join the ranks of industry professionals who rely on the JBL VTX Series to elevate every performance to new heights, setting the standard for audio perfection.



The Grammy Awards



# Some of the amazing events and venues worldwide using high performance JBL Professional Solutions:

Performance Venues	Televised Events	Tours and Festivals
Tipsy Unicorn, Singapore	Academy Awards	Pitbull, Enrique Iglesias, Ricky Martin
Ibiza Rocks Hotel, Ibiza	Grammy Awards	Banda MS, Frontera, Gloria Trevi
Ryman Auditorium, Nashville	Super Bowl	Coachella Music & Arts Festival
Third Man Records: London, Detroit & Nashville	Billboard Latin Music Awards	Summerfest Music Festival
Moody Center, Texas	Golden Globe Awards	Los Bukis
UBS Arena, New York	MTV Movie Awards	Marco Antonio Solis
Sofi Stadium, Los Angeles	The Voice	Cody Johnson
Allegiant Stadium, Las Vegas	American Idol	Kojoy Radical
Climate Pledge Arena, Seattle	BET Awards	Alice Cooper
Jacob Javits Center, New York	SAG Awards	Dream Theater
Virgin Hotel, Las Vegas	Golden Globes	Movement Festival
Kennedy Center, Wash. DC	NBA All Star Game	CRSSD Festival
Columbus Crew, MLS Stadium	America's Got Talent	Goo Goo Dolls
Bobby Dodd Stadium, Atlanta	Ridiculousness	Brad Paisley
Sahara Day Club, Las Vegas	Times Square NYE	Styx and REO Speedwagon
Tottenham Hotspur Stadium	CMT Awards	Lenny Kravitz
Martin Garrix Music Academy	I Heart Music Awards	Michael Franti
		Martin Garrix
		The Dark Horizon
		Sam Smith
		Bruno Mars
		World DJ Festival



# The JBL VTX Series is multi award winning



*Hoodoo Gurus & Canberra Symphony Orchestra at Enlighten Festival*



*CMT Music Awards, The Moody Center*

## **Pollstar Award Winner**

- 2022 – Best New Concert Venue – Arena, Climate Pledge Arena Seattle
- 2022 – Best New Concert Venue – Outdoors, SoFi Stadium Los Angeles
- 2022, 2023, 2024 – Theatre of the Year, Ryman Auditorium Nashville
- 2022 – Best Latin Tour, Ricky Martin & Enrique Iglesias
- 2022 – Stadium Business Award, Tottenham Stadium
- 2024 – Arena of the Year, Moody Centre, ATX
- 2024 – Stadium of the Year, SoFi Stadium, Los Angeles





Pitbull Tour



World DJ Tour, South Korea

## NAMM Tec Awards

Sound Reinforcement Loudspeakers

2019 VTX A12

2020 VTX A8

2024 VTX A6



## Hear it from the best in the business

MadisonAV has been taking the JBL VTX A-Series out across Australia, with recent deployments at a number of major festivals and events. These events delivered unforgettable performances from a huge lineup of artists –matched with a fantastic sonic experience thanks to the VTX A-Series.

“The rigging is sensational. This is definitely the next iteration of modern rigging design!”

Chris Neal, Eclipse Lighting and Audio,  
Hoodoo Gurus

“It had tonnes of grunt, there was a lot more there if I needed it.”

Marshall Cullen,  
Hoodoo Gurus FoH

“ I was really happy with the way the system sounded in Soapbox Brewery, and both Blute’s and The Sound Garden were both huge improvements over their house systems.”

Eddie Gresack, BIGSOUND Production Manager

“The PA did a great job of creating a nice rich sound across the listening area. The size and weight are good, and I think A Series will fit into the market nicely.”

Andrew Stanley, Light & Sound Solutions,  
St Kilda Festival

“The VTX system surpassed all my expectations, I was expecting it to be good but not “that” good. For eight A8s on the main hangs, I did not expect the fullness and quality of the sound image coming from such a small format PA.”

Ryan Hazell, Roll In Production Services, Rolling Sets





Tina Arena at HOTA

## JBL VTX A-Series in Australia

### Tina Arena Love Saves Concert

With decades of experience in live sound, Danny Olesh is known as one of Australia's most renowned Front of House (FOH) audio engineers. He has been taking care of FOH for acclaimed artist, Tina Arena, for several years, and has been touring Australia on her 'Love Saves' tour.

As a long-time supporter of JBL, Danny arranged for the JBL VTX A-Series to be utilised for Tina's show at the spectacular performance venue, Home of the Arts (HOTA), on the Gold Coast. Collaborating with MadisonAV's Peter Kubow to engineer the system design prior to arrival at the venue meant that it was almost ready to go once System Engineer John Hall took control of the VTX system at the venue.

John told us "The system really exceeded my expectations. The stereo image was just so clear, you heard every little detail in the mix, it was so present with full coverage up and down the hill and across the seated area. The thing that really surprised me was the voicing. It handled intricate and delicate audio extremely well.

Working with Peter Kubow on the venue design was easy - we designed the system, put the PA in place, sent the file to it, then had to do very little to tune it on site, maybe take four little lumps out of it in the obvious spots and that was kind of it. Peter and I just looked at each other and said "That's great! Let's go to lunch". There wasn't anything else to do. It was very impressive.

I think the great thing about that system is that I didn't have to do anything drastic to make it work for Danny, which I've had to do on some occasions. Its voicing was very musical!

I handed it over to Danny to do what he does, which was then more based on his mix rather than the PA."







*Hoodoo Gurus & Canberra Symphony Orchestra at Enlighten Festival*

## **JBL VTX A-Series in Australia**

### **Hoodoo Gurus and the Canberra Symphony Orchestra at Enlighten Canberra**

The Hoodoo Gurus, renowned for their groundbreaking Aussie rock, took the stage alongside the 40-piece Canberra Symphony Orchestra. The result was a symphonic experience that transcended genres and left the audience spellbound. At the heart of this sonic journey was the JBL VTX A12 PA system. Its crystal-clear sound enveloped the crowd across every corner of the park.

Behind the scenes, Marshall Cullen, Hoodoo Gurus FoH, and Chris Neal from Eclipse Lighting and Audio orchestrated the technical magic. Their combined expertise in audio engineering and event production ensured flawless execution.







"It had tonnes of grunt, there was a lot more there if I needed it. I couldn't go crazy with an orchestra there, but I'd love to get the Gurus on their own on this system and crank it up! I just thoroughly enjoyed the whole system. It had really good imaging and was just so well defined." said Cullen.

Eclipse's Chris Neal concurs; "I had lots of gain before feedback with the orchestra. The rear rejection was really good. It sounded nice as soon as we turned it on, and we didn't have to do a whole lot to it to get it sitting nicely."

"The rigging is sensational. This is definitely the next iteration of modern rigging design. A Series stores folded up in an arc. You put the pins in it while it's in the arc. Then, as as you lift it, depending on where you put the pins, it clicks itself into those spots. On the way down, there's red levers on each box, and whichever boxes you pull the levers on, it allows those to fall down back into the arc. It's quite elegant and simple. A lot of boxes that I've used are often a lot fiddlier than that."







Soapbox Beer

## JBL VTX A-Series in Australia

### BIGSOUND

BIGSOUND is the southern hemisphere's biggest music industry gathering, and Australia's longest-running and most influential music market, featuring a trove of heavy hitting speakers and industry leaders, cutting edge workshops, talent showcases, networking opportunities and a music festival. Three venues utilised the JBL VTX A-Series at this event, with the smallest venue Blute's featuring the sub-compact A6 system, The Soundgarden featuring the compact A8 system, and large brewery venue, Soapbox Beer, featuring the A12 system.

Eddie Gresack, BIGSOUND Production Manager said "The JBL A Series rolled out very well. I was really happy with the way the system sounded in Soapbox Brewery, and both Blute's and The Sound Garden were both huge improvements over their house systems.

Tim Roberts, who is production manager for Blute's, Black Bear Lodge, and The Brightside, liked the rig in Blute's and he definitely thought it was an improvement of what they have. He was impressed enough to carry on the conversation about perhaps outfitting Brightside Backyard with JBL A Series. The Soapbox Brewery people were thrilled."



Blute's



The Soundgarden





## JBL VTX A-Series in Australia

### St Kilda Festival

With over 300,000 people gathering each year, St Kilda Festival is Australia's largest free and all ages music festival. Australia's hottest new talents were heard through the JBL VTX A Series as part of the New Music Competition, thanks to the team at Light and Sound Solutions.

Andrew Stanley, Managing Director of Light & Sound Solutions commented "The PA did a great job of creating a nice rich sound across the listening area. The size and weight are good, and I think A Series will fit into the market nicely.

The rigging capability is great. It's all integrated, which makes it so much easier. We were ground stacked at the New Music stage, but whether it's hanging or ground stacked, you're using the same pins."







Rolling Sets

## JBL VTX A-Series in Australia

### Rolling Sets Festival and Let the Good Times Roll Festival

Two of the most anticipated Central Coast festivals of the year were held back-to-back over the two days, with a JBL VTX A8 system being featured on the Jim Beam Stage and Ocean Stage with A6 fills and G28 sub-woofers. Ryan Hazell from Roll In Production Services said "The VTX system surpassed all my expectations, I was expecting it to be good but not "that" good.

We were able to compare it pretty much side by side next to the big German manufacturer's latest system on the main Rolling Sets stage. The VTX A Series more than held its own and covered the space beautifully with a perfect deployment. For eight A8s on the main hangs, I did not expect the fullness and quality of the sound image coming from such a small format PA.

This is what makes the A8s so versatile; lightweight, small footprint and a huge sound. The A8s married perfectly with the A6 infills, the sonic signature was seamless between the two boxes. Those A6s pack a punch! The sub deployment was also super impressive, 10 G28 in array pattern and cardioid configuration. It's rare to get such even sub coverage around the entire audience area. There were so many comments, it definitely had the edge in this regard over the main stage."







## Demonstration systems available

MadisonAV has invested in a substantial pool of JBL VTX A-Series line array elements, sub-woofers, monitors and accessories to support our customers.

Whether it's for demonstrations prior to purchase, or to supplement your own stock when you have bigger events than your inventory can manage, we're here to work with you.

Our demonstration stock includes:

- A12 system including a variety of stacking and rigging accessories
- A8 compact system including a variety of stacking and rigging accessories
- A6 sub-compact system including a variety of stacking and rigging accessories
- G28, B28, B18 and B15 subwoofers
- Crown V-rack amplifiers
- M22 and M20 monitors

Complete range of cabling and accessories for suspension, stacking and transportation of product.







## Finance available



MadisonAV has partnered with Finlease, to support you with fast approvals on seamless and simple finance. Don't let financing get in the way of running your business. From approval through to settlement, trust Finlease to handle it for you.

### Benefits of Partnering with Finlease:

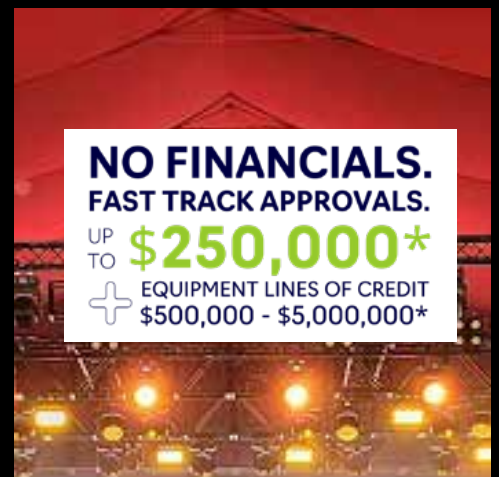
- Ease: Seamless application process.
- Flexibility: Diverse finance options to suit your business.
- Expertise: Decades of experience in supporting businesses like yours.

### What's In It For You?

- Stay Ahead: Access the latest equipment without hefty upfront costs.
- Cash Flow: Preserve your capital for other crucial business needs.
- Tailored Solutions: Flexible repayment terms that align with your revenue cycles.
- Save time: The best solution without the stress and paperwork.

### Who is Finlease and what do they do?

The finance team that works for you. Swift & simplified solutions, where every financial step feels personal. Ditch the confusion, jargon & tedious paperwork. Get the equipment you need to grow your business without the stress of dealing with the banks. The undivided attention of a specialist broker who gives you access to the best financial offers in the market.







iHeart Music Awards

### A Name You Can Bank On

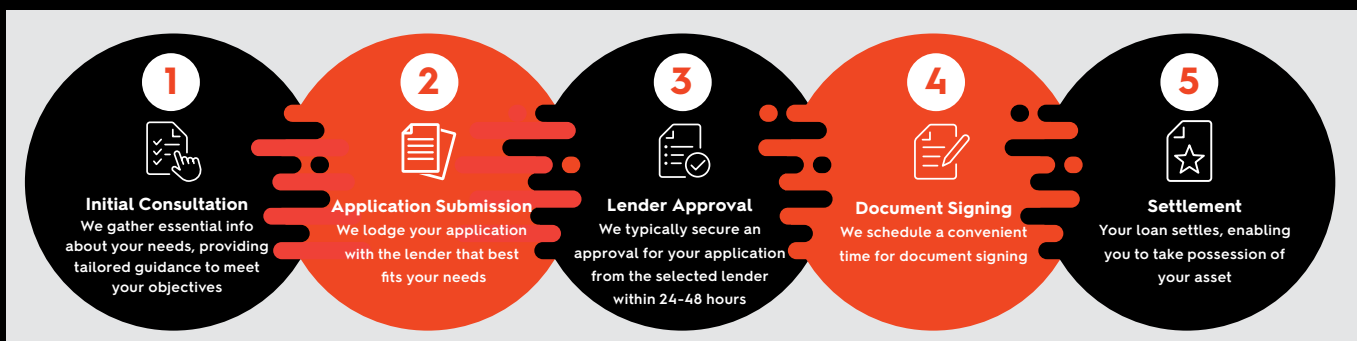
When you're ready to elevate your operations, you need a partner who truly gets it. Finlease offers more than just finance; they offer a trusted partnership forged through years of industry expertise.

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- \$1b financed annually.
- 1500 reviews across ProductReview.com.au & Google.
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Whether you're acquiring state-of-the-art machinery or upgrading your existing assets, Finlease can craft financial solutions tailored for your unique needs. We specialise in financing for both Low-doc products, right through to full turnkey finance projects including Escrow Facilities and Letters of Credit.

### The Loan Process



### Get Started with Finlease

Ready to unlock the next phase of your growth? Let's discuss the perfect audio and finance solution for your business. Email [proaudio@madisonav.com.au](mailto:proaudio@madisonav.com.au) and let us know you are interested in a discussion.





## System Design, Training & Support

MadisonAV is proud to deliver an exceptional level of support to our partners. From production and event companies to rental houses and front of house engineers, we understand that your confidence in any PA is underpinned by a strong level of confidence in the design and deployment of the system.

We support our partners with:

### System Design Assistance

Our team of audio specialists provide electro-acoustic modelling and simulation assistance using state-of-the-art tools like JBL's Venue Synthesis 3D Acoustic Simulation Software and Performance Manager to craft precise solutions, providing optimal sound quality and coverage that is tailored to specific environments. This advanced modelling accurately predicts speaker behaviour and performance characteristics, allowing for precise tuning and calibration to achieve the desired sound quality - so your team can roll in to an event, then stack or rig the system, and use it with minimal adjustments to tunings.







### Comprehensive Training

Our commitment to client satisfaction is evident through the comprehensive training available to support your purchase of JBL VTX A-Series. We ensure you are fully trained in all aspects of its use, so you can use the system to its full capacity:

- System design and optimisation
- The software eco-system – JBL Venue Synthesis and JBL Performance Manager
- Rigging and stacking training for efficient deployment
- Configuration and verification
- Networking
- Crown iTech Amplifiers

### Ongoing Support

We take pride in the high standard of after sales support we provide. Whether it's product or system guidance, software support or ongoing design advice, our team is ready to assist.

Our inventory of demonstration stock is available to support customers when required, and our national repair centre also supports our customers with after sales warranty and servicing support.





Photo Credit: Jay Baumgardner for Clearwing Productions

## International Case Study — Summerfest

### The Opportunity

For its return following the COVID-19 pandemic, Summerfest required audio across 11 stages that provided clear dynamics for artists and impactful coverage for audiences.

### The Solution

AV integrator Clearwing deployed JBL VTX A and V Series speakers throughout the festival – reliable choices for the past several years at Summerfest.

An early adopter of the VTX A Series, Clearwing went from equipping only three stages with VTX A and V Series speakers to equipping eleven stages after the positive experience and reception in the previous year.

### The Impact

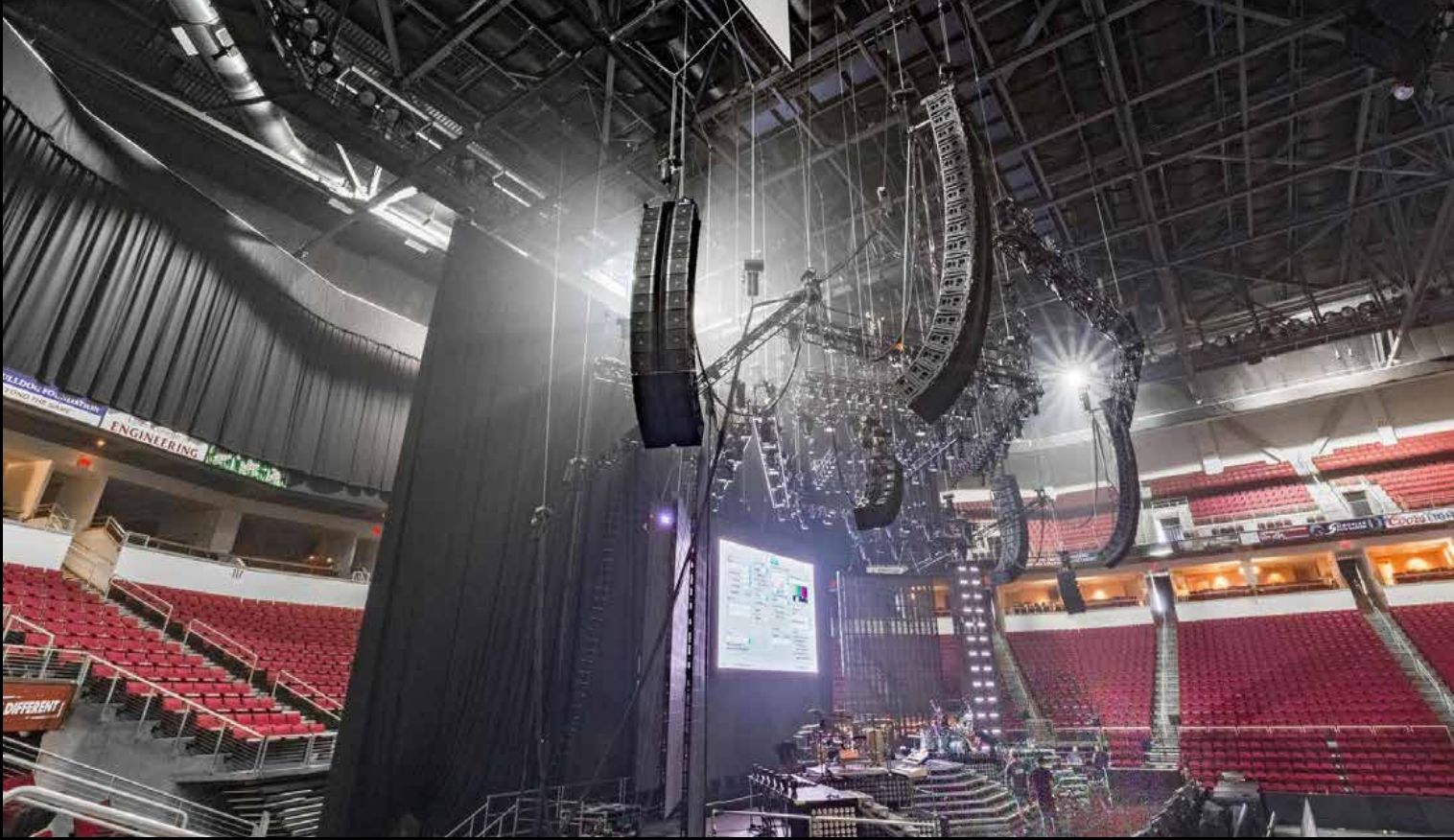
“Summerfest is a logistical marathon,” said Jeffrey Mayer, Regional Audio Operations, Clearwing. “Each stage area is a unique footprint, and many have proximity concerns. They require a product line with resources that can fill in only the desired coverage gaps while segregating the space beyond. Luckily, the VTX Series does just that.”

“Having a product that deploys and recovers as fast as VTX is extremely beneficial – the rigging is quick and intuitive, and is designed in a way that alleviates many potential errors,” added Mayer, “It is a well-built, well sounding, tour capable product line that is sure to make its way onto everybody’s rider. The versatility and scalability allow us to maximize our inventory.”

“We chose the VTX A12 for Summerfest due to the system’s ability to meet the many requirements the festival demands,” said Bryan Brunclik, Vice President – Production, Clearwing. “Flexibility, coverage and intelligibility are absolute necessities for a festival that hosts such a wide range of artists and engineers, and the A12 exceeds expectations in these areas.”

The A8 uses the same audio technology as the A12 to provide horizontal coverage up to 110 degrees in a compact, 8-inch enclosure. Additionally, as both speakers use the same streamlined rigging, both speakers can be assembled together and used in conjunction for maximum sonic impact.





## International Case Study — Enrique Iglesias Tour

### The Opportunity

Enrique Iglesias and Ricky Martin's tour required a versatile sound rig that could easily alternate between the artists' respective staples and songs.

### The Solution

Sound Image provided the tour with a robust live rig featuring JBL VTX Series A12, V20 and S28 speakers.

"I wanted a system that could deliver my mix with clarity, power and focus, giving the audience a concert experience that was pure audio bliss. The VTX performed flawlessly every night" said Brad Divens, FOH, Engineer.

### The Impact

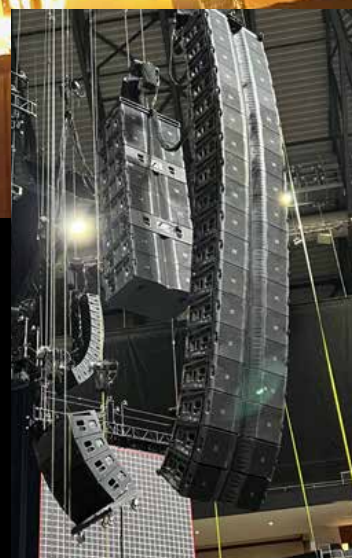
With 270 degrees of coverage, the live rig utilised JBL VTX A12 line arrays and S28 subwoofers on both sides of the stage for maximum coverage, clarity and impact for every audience member. With additional A12 speakers in the side and rear fills, the rig's coverage extended a full 30 feet from the stage.

Designed as the ultimate touring solution for mid-to-large sized venues, the award-winning JBL VTX A12 is an ideal combination of next-generation audio technology and ergonomic form factor. Along with breakthrough audio features like improved JBL transducers and a high-frequency waveguide design, our patented rigging mechanism and redesigned suspension system provide touring crews with a faster and easier setup and takedown. These features are shared across the VTX Series for seamless integration into any live rig.

The resulting live rig provided the dynamic range and tonal clarity needed for both Iglesias and Martin to give fans a fully immersive experience.







## International Case Study — Pitbull Tour

### The Opportunity

Pitbull's Can't Stop Us Now 2022 Tour—presented by Live Nation, featuring Pitbull, Iggy Azalea and Sirius XM's Globalization DJs—required a stadium-ready tour sound solution.

### The Solution

FOH Will Madera and PM Victor Martinez hired Thunder Audio to supply a complete JBL touring sound solution consisting of VTX line array speakers and subs, powered by Crown amplifiers.

"The VTX system performs beyond all expectations in every situation we have ever used it in. Thanks to our relationship with Harman and the Pitbull team, this tour is a win for Thunder Audio" said Greg Snyder, VP of Sales, Thunder Audio.

### The Impact

"I wanted the unique sound that the JBL VTX Series provides," said Will Madera, Front-Of-House Engineer with Pitbull. "We needed a system that could simultaneously deliver an urban sound and a pop sound. The VTX system checks all the boxes we were looking for on this tour, which requires me to mix a live band with an urban pop sound. The system response is balanced with plenty of lows, and translates my mix very clearly."

"The V25 speakers are nice as mains because of how much horsepower they provide," said Nick Turner, System Engineer with Pitbull and Audio Crew Chief with Thunder Audio. "The A8 sounds absolutely stunning. I'm a big fan of the A8 because we can use it as front fills and wraparounds and it blends very well with the mains. The A12s sound great when paired with the B28 subs, which are pretty amazing."

"Our experience with JBL VTX over the last ten years has proven to be extremely successful," said Greg Snyder, VP of Sales at Thunder Audio. "The VTX system performs beyond all expectations in every situation we have ever used it in. Thanks to our relationship with HARMAN and the Pitbull team, this tour is a win for Thunder Audio and everyone who has enjoyed the shows. Our touring staff and the artist engineers are the best in the industry."





## International Case Study – Styx & REO Speedwagon Tour

### The Opportunity

Styx, REO Speedwagon and Loverboy's Live and Unzoomed Tour required a rig that emulated a classic rock show while also incorporating the dynamics and impact of modern live sound.

### The Solution

To meet these requests, Sound Image deployed JBL VTX Series speakers with Crown I-Tech amplifiers for immersive sound and wide coverage.

"We needed a system that was easily configurable and scalable while still providing the tonal balance and low distortion we are striving for" said Joe Walsh, FOH for REO Speedwagon.

### The Impact

"The main goal was simple—to provide a fun and exciting experience for the audience that makes them want to come back to our shows again and again," said Joe Walsh, Front-of-House for REO Speedwagon. "Even though these bands are considered 'legacy' bands, we had to approach our live mixes in a contemporary manner that audiences expect in 2022. Modern live mixes require fidelity, punch and control, and we needed a system that was easily configurable and scalable while still providing the tonal balance and low distortion we are striving for."

A staple for touring and mid-to-large venue productions, the JBL VTX V25-II-CS made up the majority of the Live and Unzoomed sound rig, with over 50 speakers used as the main and side hangs. Equipped with JBL's patented D2 Dual Driver, Radiation Boundary Integrator and Differential Drive technology, the V25 II built upon the strengths of its previous iteration with balanced coverage, crystal-clear highs and distortion-free lows even at high output levels.

The rig also includes eight JBL VTX V20 speakers, featuring the same design as the V25 in a smaller enclosure, as front fills. Despite its compact design, the V20 was specifically designed for even horizontal coverage up to 105 degrees and delivers notably high output compared to other similarly sized speakers. Alongside the line arrays, the JBL VTX S28 provided ample low end and impact as both grounded and suspended subs.





The Grammy Awards

## International Case Study — Award Shows

### The Impact

Not only has JBL won numerous scientific and technical awards over the years, but we also frequently provide the entertainment industry’s top award ceremonies with dynamic and impactful sound—an honor in itself. With roots in Hollywood’s earliest recording studios and cinemas, JBL remains the audio brand of choice behind the entertainment industry’s biggest award shows and broadcasts.

From line array speakers and subwoofers to stage monitors, JBL’s range of solutions offer the power, coverage and ease-of-use needed to meet the demands of large-scale awards shows and broadcasts. This versatility is why you’ll spot JBL products at a diverse slate of events like the Academy Awards, the Super Bowl and many more.

### Award Shows

- Academy Awards (ATK, A Clair Global Company)
- Grammy Awards (ATK, A Clair Global Company)
- Super Bowl (ATK, A Clair Global Company)
- Billboard Latin Music Awards (Firehouse Productions)
- Golden Globe Awards (ATK, A Clair Global Company)
- MTV Movie Awards (Firehouse Productions)
- Latin Grammy’s (Firehouse Productions)
- NBA All Star Game (Firehouse Productions)
- Times Square NYE (Maryland Sound)
- CMT Awards (ATK, A Clair Global Company)
- iHeart Music Awards (Firehouse Productions)

Billboard Latin Music Awards







Times Square, NYE



Billboard Latin Music Awards





## Local Support



Discover the JBL VTX Series

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